



Chenchen Fan

Industrial Designer

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Experience

Vesync | Industrial Designer

2021.1 – Present ,Anaheim, CA
With a proven track record, I've conceptualized, developed, and enhanced designs for best-selling home appliances tailored for the next generation. My expertise lies in crafting innovative solutions that seamlessly blend functionality with aesthetic appeal, ensuring superior user experience.

Notable projects include the LEVIOT 400s air purifier and ultrasonic classic 300s humidifier (millions of units were sold on Amazon, Bestbuy, Walmart), as well as the COSORI air fryer, pizza oven, and coffee maker. Recognized with prestigious design awards like the Red Dot and IF Design Award. My role involves meticulous attention to detail, market research, and collaboration with cross-functional teams to bring these products from ideation to fruition, meeting and exceeding customer expectations.

Indeed Innovation | Industrial Designer

2020.5 – 2021.1 ,New York City, NY
As a design consultant, I specialize in delivering innovative and tailored product design solutions that meet the unique needs of our clients.

Notable projects include the Geske beauty product series, such as Smart Masks, Facial Cleansing and Eye Massagers which garnered industry recognition by winning the IF Design Award. Through our cross-functional team collaborative efforts and iterative approach, we ensure that our design solutions exceed expectations and drive tangible value for our clients.

Inxech | Product Designer

2019.8 - 2020.5 ,Los Angeles, CA
Involved in researching, designing, and building the next generation of DSLR Camera concept for Volggers
I spearhead efforts to create intuitive, feature-rich solutions that empower vloggers to capture their content with unparalleled quality and ease. The design "Vocam" won the 2021 Red-dot Design Award

Smart Design | Freelance Industrial Designer

2019.1 – 2019.7 ,Altadena, CA
As a design professional at Smart Design, I have played a pivotal role in driving product innovation and excellence through my expertise in design exploration and refinement. My responsibilities encompassed the full spectrum of the phone accessory design process, from initial concept ideation to the refinement of existing product designs.

Tesla | Industrial Design Intern

2017.8 - 2018.5 ,Hawthorne, CA
At the Tesla Design Studio, I made important contributions to conceptualization, exploration, and design of a wide array of groundbreaking products and accessories. My role encompassed the development of innovative concepts for the next generation of Tesla Charging Dock, Powerbank, Mobile Charger, Powerwall Tesla Store Display, and Kettleman City Sign, among others.

Notable projects include the Tesla Gen2 connector, Tesla Wireless Portable Charger and Tesla Tequila Packaging design. Leveraging my expertise in design thinking and user-centric innovation, cooperating with cross-functional teams in translating ideas into tangible solutions that redefine industry standards and deliver exceptional user experiences.

Skills

Professional Industrial Design Skills:

User-Centric Design | Design Strategy | Concept Development
Mock-ups | User Research | CMF Design | Self-motivated | Team Player

Design Software Skills:

Adobe Photoshop | Illustrator | InDesign | Procreate | Autodesk Sketchbook | Solidworks | Rhino | KeyShot | 3DMAX | Blender | Chaos Corona | Unreal Engine | English | Mandarin

Education

ArtCenter College of Design

2014.8 - 2018.9
Bachelor of Science in Product Design
Pasadena, California, United States

Sponsored Projects

DELL

2017.1 – 2017.4
A team project focused on researching, designing, and developing concepts for the future of Portable Gaming Tablet

Sustainable Ocean Dwelling / Caltech

2017.9 – 2017.12
A collaborative course between ArtCenter design students and Caltech material science, and structural mechanics students, aiming to create innovative and sustainable solutions for Kiribati Pacific islanders to survive sealevel rise.

Recognition

2024 IF Design Award winner | Dreamshow

Dreamshow is a mixed reality headset tailored for large-scale concerts.

2024 IF Design Award winner | Polaris Type T

Polaris Type T is a large urban lighting system that offers electric vehicle charging on the road.

2024 IF Design Award winner | Polaris Type I

Polaris Type I is a small urban lighting system that offers electric vehicle charging in public area.

2023 IF Design Award winner | Chefbox

Chefbox is a multifunctional cooker that incorporates a pressure cooker and a pizza oven.

2023 IF Design Award winner | Ultra

Ultra is a mobile and modular workstation integrated with an air purifying function.

2023 IDSA Design Competition Finalist | Chefbox

2023 IDSA Design Competition Finalist | Ultra

2023 A' Design Award winner | Chefbox

2021 Red-dot Design Award winner | Vocam

Vocam is a DSLR camera design for people who want to make Vlog by themselves but have demands for high quality photography and portability.

2021 Spark Design Award Gold winner | Eli

Eli is an automatic and portable pour-over coffee brewer design for those who need perfect coffee tastes to meet their daily addiction.

2021 YANKO Design | Vocam | Eli

Vocam and Eli were promoted and published in YANKO Design online magazine.

2021 A' Design Award Bronze winner | Vocam

2021 A' Design Award Bronze winner | Eli

2018 International Contemporary Furniture Fair | Lavida

Lavida is the chair and ottoman set to pursue the perfect balance among form, mass, material and function.

2016, 2018 Art Center College of Design Provost's List